

# Diamond Award Winners

Congratulations to Mary De Almeida, Branch Manager for the Mississauga South Travel Centre, who was chosen 1997 Diamond Award.

De Almeida, who has been a runner-up before, was given the award at the annual Spring Thaw dinner dance for associates and guests last month.

Runners-up were Tim Lam of ERS and Doreen Deacon of Accounting.

Following are excerpts from the nominations De Almeida received:

- "She has used her own time and personal resources to come up with new and creative advertising. Most of the eye catching ads and promotional displays in our office have been thought up, designed and printed by Mary:
- "On several occasions Mary has gone out of her way, hours after her work day should have finished, to deliver items to clients' homes."
- "When extra help was needed, Mary would sacrifice lunch periods to assist our Members."
- "Mary will always listen when a member/customer comes in our office. She is very good at reading people, if a customer is having a bad day and is using CAA to take out their anger, Mary knows and sympathizes with them just to calm and relax them."
- "I have learned so much since I have been working with Mary. She has so much patience."
- "Mary is a "Helper", an "Ambassador of Goodwill", a "Partner", a "Healer", a "Teacher" and a "Confidant".
- "Mary always goes above and beyond her job to help out people."
- "Mary always puts in 150% every day; she is always willing to help anyone, whether it may be a fellow manager, associate, or client. She has great ideas to improve the travel centre's productivity and these are helping."
- "As a person she is the finest, and a great example for everyone else as she makes you want to do the very best you can."



Nick Parks, President, CAA Central Ontario congratulates Diamond Award winner, Mary De Almeida



Above: Runner-up, Tim Lam of ERS; Above-right: 2nd Runner-up, Doreen Deacon of Accounting; Bottom-right: Heather Morris (right, new Manager, Auto Touring with retired Manager, Auto Touring, Pat Landry; Below: Doing the Macarena .







*Putting on the*  
**RITZ**

SATURDAY, MARCH 14, 1998

SHERATON PARKWAY TORONTO NORTH  
HOTEL & SUITES  
GRAND YORK BALLROOM





## MENU

Chilled Melon with Strawberry

Butter Lettuce & Endive with  
Roasted Sweet Pepper Dressing

Half Roast Chicken  
with Roasted Leek & Pepper Sauce  
Chateau Potatoes  
Seasonal Vegetable Medley

New York Style Cheese Cake  
with Chocolate & Strawberry Coulis

Assorted Rolls & Butter

Red/White Wine

Coffee/Tea





## PROGRAMME

MASTER OF CEREMONIES, Brian Hurley

- 7:30 p.m. Introduction of Nick Parks,  
President, CAA Central Ontario
- 7:35 p.m. Welcome by Nick Parks
- 7:40 p.m. Diamond Award Presentations
- Second Runner-Up — Doreen Deacon  
presented by Lidwien Hanrath
- First Runner-Up — Tim Lam  
presented by Maryke Bugeya
- 1997 Diamond Award Winner —  
Mary De Almeida  
presented by Nick Parks
- 7:55 p.m. Introduction of Spring Thaw &  
Diamond Award Committee Members  
— Brian Hurley
- Grand Prize Draw — Nick Parks  
presented by Alice Alfred
- 8:00 p.m. Dinner
- 9:30 p.m. Dancing commences
- 11:00 p.m. Coffee/Tea/Sandwiches
- 1:00 a.m. Good Night All!





## SPECIAL THANKS TO THE FOLLOWING SPONSORS

Black Creek Pioneer Village  
Bushnell Canada Inc.  
Casa Loma  
Cindy Taylor (Party Lite)  
Elgin Winter Garden Theatre  
H.T. Solutions  
McMichael Canadian Art Collection  
Ontario Science Centre  
Pizza Pizza  
Royal Ontario Museum  
Sunshine's Restaurant at Bayview Village  
Diane Ward  
Yuk Yuk's

## SPECIAL THANKS TO THE SPRING THAW COMMITTEE

Brian Hurley  
Alice Alfred  
Jacqueline Adams  
Marcia Davis  
Anna Genova  
Sue Selby  
Lucy Tucci

## SPECIAL THANKS TO THE DIAMOND AWARD COMMITTEE

Maryke Bugeya  
Anna Genova  
Lidwien Hanrath  
George Kralidis  
Sue Selby

